

Tentative Schedule

2.40 – 3.00 pm	Quality control and certification process as tools for improve production process and marketing
3.00 – 3.20 pm	Geographical Indications
3.20 – 3.40 pm	Organic Farm Management and Carbon Sequestration in Thailand
3.40 – 4.00 pm	International Organic Farming Curriculum of Thammasat University
4.00-4.30 pm	Discussion
4.30-4.45 pm	Conclusion

ORGANIZATION

Organizer and secretariat

Faculty of Science and Technology,
Thammasat University, Thailand

Cooperating Partners

Alma Mater Studiorum-University of Bologna,
Italy

Macaulay Institute, United Kingdom

University of Natural Resources and Applied
Life Sciences, Vienna, Austria

Xinjiang Agricultural University, China

Project consultant

Bioagricoop srl, Italy

Sponsors

This Project is co-funded by
the EUROPEAN UNION under the
Asia-Link Programme



The Target Groups

1. Academic staff and future professors from local academic institutions.
2. Local and international traders/industry practitioners interested in quality, organic and unique food.
3. Government officers from Land Development Department (LDD) Department of Agriculture (DOA) and Department of Agriculture Extension (DOAE)
5. General Public interested in quality and organic products from FAO, GTZ, Earth Net Foundation and NGOs.

CONTACT

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*Building a Euro-Asian Network
for Quality, Organic, and Unique food Marketing
TH/Asia Link/006*

Bean-Quorum Final meeting 'Consolidating Co-operation between Asia and Europe on Quality, Organic, and Unique Food Marketing'



THAMMASAT UNIVERSITY

Project Partner :



Contribution by :



Final meeting

The concept

The Thammasat University participates into this project co-funded by the EUROPEAN UNION in the framework of the Asia-Link Programme. The final meeting theme is 'Consolidating Co-operation among Asia and Europe on Quality, Organic, and Unique Food Marketing'. The meeting is mainly aimed at formally establishing the network among the Bean-Quorum partners and at creating the basis for further expansion to potential partners, especially universities, academic institutes and market operators on co-operating in research, international curriculum development and internships among Asian and European countries. Collaboration especially regards quality, organic and unique agri-food marketing and/or sustainable agriculture and rural development topics.

The Objectives

1. To promote the project results information to the general public, highlighting the role of the Asia-link programme for the enhanced co-operation among Asian and European countries.
2. To raise awareness and opportunities in the field of organic and quality food products marketing and develop network and links that can ultimately lead to Asia/EU economic co-operation and sustainable development.

3. To create the basis for further expansion of the networking to potential partners interested in developing co-operation for improving human resources relationships and know-how circulation among Asian and European higher education institutions.

Date

Friday 8 February 2008

Place

Conference Room 135, Lecture Center 3,
Faculty of Science and Technology
Thammasat University (Rangsit Campus)
Klongluang, Pathumthani, 12121
THAILAND

The Contents

Presentations by key-note speakers like International partner members, Thai experts, industry operators, on the following topics;

- BEAN-QUORUM project
- Marketing of quality food between Asia and Europe (e.g. increasing in demand and trends regarding quality food, potential of Asian organic food in Europe, international marketing, etc.)
- Quality Food Marketing in Thailand

The final program will be communicated by the 30th of January

Tentative Schedule

9.00 - 9.30 am	Registration
9.30 - 9.50 am	Opening Ceremony by Dean of Faculty of Science and Technology
9.50 - 10.10 am	Asia-Link Programme Presentation
10.10 - 10.30 am	Coffee break
10.30 - 10.50 am	Multilateral network of the BEAN-QUORUM project
10.50 - 11.10 am	Result of networking and training activities and future training
11.10 - 11.30 am	Result of researches and exchanges activities
11.30 - 12.00 am	Discussion
12.00 am - 1.00 pm	Lunch
1.00 - 1.20 pm	International Trade in Thai Organic Product from the Perspective of TORTA
1.20 - 1.40 pm	Experience of Thai Organic Rice product in European and Asian Market
1.40 - 2.00 pm	Earth Net Foundation and Organic Farming in Thailand
2.00 - 2.20 pm	GTZ and Organic Farming in Thailand
2.20 - 2.40 pm	Coffee break